



EXHIBITOR PACKAGES

8TH TO 16TH AUGUST

Offchurch Bury,
Warwickshire



With over 9,000 people attending including over 3,000 competitors in 2024, the JCB Championships is a hot spot for brand exposure, spectators, and shoppers alike with 2024 stand prices held for 2025!

Attendees join us from across the UK, representing a diverse mix of experience and enthusiasm. While some bring a deep-rooted passion for the equine industry, others are new to the sport and join us for the experience.

Our shopping area will be framing the popular Fan Zone, located in the middle, directing out to the trade stands either side, maximising visibility, and shopper experience. The trade area faces out onto main JCB Arena which hosts Polocrosse and Show Jumping.



REQUIREMENTS

PLOT



Minimum 2x2m plot.

Charged at £40.00 per Sq. Meter (exc VAT).

Tolerance of 0.5m for set up will be allocated to each plot FOC.

COMMITMENT



Traders are required to be at the event for the full dates; please contact the Marketing Team directly if you are interested but may have date implications via: Communications@pcuk.org

AREA



Space is limited and exhibitors will be booked on a first come first served basis. In the lead up to the event confirmed exhibitors will be sent a full information pack, including maps and passes. Exhibitors are required to bring their own gazebo.



OUR VALUES

The JCB Pony Club Championships is more than just supporting an event; it's about aligning with a tradition of excellence, passion, and community spirit. The Championships attract thousands of participants, families, and equestrian enthusiasts, offering exhibitors exposure and engagement opportunities to a huge variety of backgrounds and interests.

FUN | FRIENDSHIP | HORSEMANSHIP | SPORT



MORE INFORMATION

To express your interest in applying for a Trade Stand, please complete the form on the link below and a member of the Marketing Team will be in touch.

<https://events.pcuk.org/?p=13002>

QR Code below

Note: Confirmed exhibitors will be invoiced on the 23rd June 2025, payment is due by the 31st July 2025



02476 698343



Communications@pcuk.org



pcuk.org/national-championships/



Lowlands Equestrian Centre, CV35 7AX

